

Beautyrest® Harmony Lux™ Copy Library

Product Line Copy

Beautyrest® Harmony Lux™ features our latest innovations in support, comfort, and cooling working together in harmony to unlock your best sleep. We started with a brand new support system featuring our latest unique coil design precisely positioned to deliver extra support where it is needed most. Advanced comfort technologies include a new carbon fiber foam for consistent support, gel memory foam directly below the quilted sleep surface for immediate pressure relief, and a premium memory foam featuring actual diamond particles to help conduct heat away from the body. Plus, each mattress includes a suite of cooling technologies to help you fall asleep and stay asleep.

Beautyrest is also partnering with Seaqual™ to offer their unique sustainable fabric technologies within each Beautyrest Harmony Lux mattress. Seaqual is the leader in ocean plastic recovery and upcycling efforts, and together this partnership will help promote cleaner oceans with every mattress sold.

Feature Copy – All Models

- Precision Support System™ powered by T2 Pocketed Coil™ Technology
 - *Extra Support, Uniquely Beautyrest*
 - Beautyrest's new Precision Support System delivers extra support where your body needs it most. Patented T2 Pocketed Coil Technology, an exclusive dual-strand coil design invented by Beautyrest, is located within the center of the mattress to provide additional support.

- RightTemp™ Wave Foam
 - *Consistent, Breathable Support*
 - RightTemp Wave Foam features ultra strong, highly conductive carbon fibers for a consistently supportive feel and cool sleep, night after night.

- InfiniCool™ Lux
 - *Cool, Comfortable Sleep*
 - InfiniCool Lux provides a cool sleep environment, including a cool to the touch sleep surface, to help you fall asleep and stay asleep.

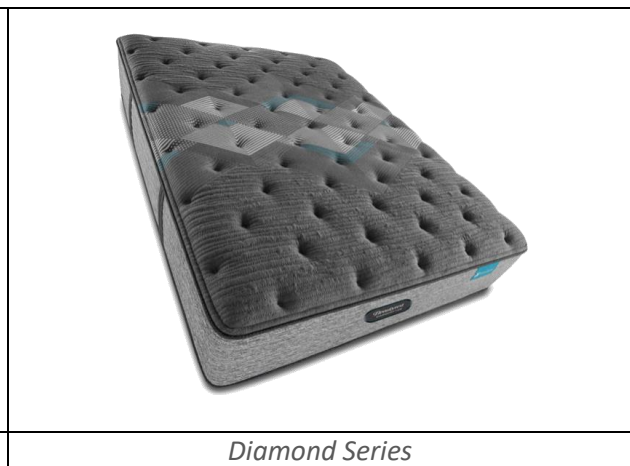
- Sustainable Fabric featuring Seaqual™ Technology
 - *Sustainable Comfort*
 - Beautyrest Harmony Lux features Seaqual fabric technology. Seaqual recovers plastics from the world's oceans and transforms them into beautiful, high quality sustainable fabrics that feel great and help promote cleaner oceans.
 - Each queen mattress in the Beautyrest Harmony Lux family helps eliminate the equivalent of 50 water bottles from our oceans.

Additional Component and Feature Copy

- Beautyrest® Gel Memory Foam
 - Beautyrest Gel Memory Foam contours to your body to help alleviate aches and pains caused by pressure.
- Dynamic Response™ Memory Foam
 - Dynamic Response Memory Foam helps eliminate pressure points and is ventilated to help promote breathability.
- SurfaceTouch™ Gel Memory Foam
 - SurfaceTouch™ Gel Memory Foam is located directly within the quilted sleep surface and unlocks immediate, advanced pressure point relief.
- Micro Diamond™ Memory Foam
 - Micro Diamond™ Memory Foam features actual diamond particles infused in a premium memory foam to help conduct heat away from the body.

2020 Beautyrest Harmony Lux Model Details and Step-Ups *Beautyrest* HARMONY LUX™

	Full Name	Height	Construction	Sequal® Sustainable Fabric	InfiniCool™ Lux	Precision Support System™ powered by T2	RightTemp™ Wave Foam	Beautyrest® Gel Memory Foam	Dynamic Response™ Memory Foam	SurfaceTouch™ Gel Memory Foam	Micro Diamond™ Memory Foam	Dynamic Response™ Pillow Top Memory Foam	AirCool® HD Pillow Top Memory Foam
1	Beautyrest Harmony Lux Carbon Series Extra Firm	12.5"	TT	X	X	X	X	X					
2	Beautyrest Harmony Lux Carbon Series Medium	13.75"	TT	X	X	X	X	X					
3	Beautyrest Harmony Lux Carbon Series Plush	13.75"	TT	X	X	X	X	X					
4	Beautyrest Harmony Lux Carbon Series Medium Pillow Top	15.75"	PT	X	X	X	X		X				
5	Beautyrest Harmony Lux Carbon Series Plush Pillow Top	15.75"	PT	X	X	X	X		X				
6	Beautyrest Harmony Lux Diamond Series Medium	14.75"	TT	X	X	X	X			X	X		
7	Beautyrest Harmony Lux Diamond Series Plush	15"	TT	X	X	X	X			X	X		
8	Beautyrest Harmony Lux Diamond Series Medium Pillow Top	17.25"	PT	X	X	X	X			X	X	X	
9	Beautyrest Harmony Lux Diamond Series Plush Pillow Top	17.5"	PT	X	X	X	X			X	X		X



Mattress Descriptions

Beautyrest® Harmony Lux™ Diamond Series Plush Pillow Top

Upgrade to the Beautyrest Harmony Lux Diamond Series Pillow Top for even more luxurious pressure relief, comfort, and cooling all within an elegant design. Each model features a 3” pillow top layer constructed from premium memory foam. This layer works in harmony with our new SurfaceTouch Gel Memory Foam and Micro Diamond Memory Foam to provide the greatest amount of comfort and pressure relief from Beautyrest Harmony Lux! Each model also features our cool-to-the-touch technology and sustainable fabrics developed in partnership with SEAQUAL. Our ultra-plush pillow top model offers our softest feel so you can sink deeply into a luxurious sleep that leaves you feeling invigorated every morning.